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#### Cox Communications Presents COMMON GROUND CELEBRATION

#### AWARD OF DISTINCTION

Aerospace Parkway A Salute to Davis-Monthan Air Force Base

#### **TOP 20 PROJECTS**

AC Tucson Marriott City of Tucson Food Scraps Collection & Composting Program City of Tucson Infill Incentive District El Rio Community Health Center-Congress Street Redevelopment Home Goods Inc. Western Distribution Center Houghton Road Corridor: Tanque Verde Road to Interstate 10 Ina and Silverbell Subdivision Change of Zoning Conditions **Innovation Frontier Southwest** Kino Parkway/22nd Street Intersection Improvement Project La Doce 12th Avenue Cultural & Culinary Corridor Marana Center Northern Star Planned Area Development Pima County Animal Care Center Proposition 415 **Pima Prospers** Sahuarita East Conceptual Area Plan Sahuarita WINS Southern Arizona Construction Career Days The University of Arizona Old Main Renovation Tucson Conquistadores Classic, PGA Champions Tour **Tucson Convention Center Arena Renovations** 

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#### Welcome

The Common Ground Awards ceremony celebrates projects that overcame great obstacles through collaboration. Over 200 projects have been honored over the past 11 years and this ceremony gives the community a unique outlet to celebrate and encourage the positive impacts of working together. MPA features successful collaborations in an effort to challenge both the public and private sectors to emulate this behavior. While some may disagree with the results of a particular project, the process of collaborating and compromising is what makes a community thrive. MPA's mission is to advocate responsible, balanced development. To genuinely achieve that, it's a balance between business interests, existing neighbors and our natural environment. The balance is found in reaching common ground. Thank you for celebrating with us.



MPA Executive Director

#### Common Ground Awards Finalists & Winners

Brandi Fenton Memorial Park	2005	Gradechecker Training Program	2006
Casino del Sol AVA Amphitheater	2005	La Luna	2006
Chantlalli Estates	2005	La Pilita Building and Grounds Renovation	2006
Continental Reserve	2005	Lalo Guerrero Barrio Viejo Senior Housing	2006
Desert Diamond Casino	2005	Marana Residential Design Standards	2006
Downtown Intermodal Center	2005	MC3	2006
Fox Theater	2005	Meth-Free Alliance Neighborhood Project	2006
Glen Court	2005	Oro Valley Marketplace	2006
GOVArts Council	2005	Pantano River Park: Postcards	2006
HAMP	2005	Rillito Crossing/Davidson School	2006
Housing Arizonas Workforce	2005	Saguaro Springs	2006
Ice House Lofts	2005	SAHBA Works for Education	2006
IW Star Pass Marriott Resort	2005	Sam Hughes Place	2006
Kino Community Hospital	2005	Summerhaven Restoration Project	2006
La Encantada	2005	The Pines	2006
Marana Airport	2005	Tortolita Mountain Trail System	2006
Mary Ann Cleveland Blvd./Cienega Road	2005	Vistoso Town Center	2006
Milagro Playground	2005	Yes!! For Regional Transportation Committee	2006
Miramonte at the River	2005	Ajo Community Center Skate Park	2007
Mt. Lemmon Overlay Zone	2005	Anza Trail School and Park	2007
N. 6th Ave. Dog Park	2005	Arete Building, Village Offices	2007
Northwest Hospital	2005	Camino de Oeste and Tetakusim HAWK Flasher	2007
Oro Valley Recharged Water	2005	City of Tucson Housing Trust Fund	2007
Pima County Lot Split Ordinance	2005	City of Tucson Public Safety Impact Fee	2007
Pima County Open Space Bonds	2005	Civano Northridge	2007
Pima County Parks Ordinance	2005	Community Partners Initiative	2007
Rancho Sahuarita	2005	Fort Lowell Historic Officers' Quarters Trade	2007
ROC Sting Operation	2005	Historic Canoa Ranch	2007
So. AZ Transportation Funding	2005	Honey Bee Village Preserve/ Vistoso Town Center	2007
South 4th Ave. Roadway Improvements	2005	Lofts at Fifth Avenue	2007
Swan Southlands	2005	Marana Heritage River Park	2007
Sycamore Springs/Rural Subdivision Ordinance	2005	Mount Lemmon Community Center	2007
Tres Pueblos	2005	Oro Valley Business Navigator	2007
Armory Park Del Sol	2006	PGA Accenture Match Play Gold Tournament	2007
Burrowing Owls Get New Digs	2006	Pima County Interfaith Council Poverty Summit	2007
Corona de Tucson WW Treatment Plant Expansion Plan	2006	Pima County Joint Technological Education District (JTED)	2007
Curley School	2006	Pima County Justice Center/ Court Complex	2007
Direct Caregiver Training Center	2006	Pima County Southwest Infrastucture Plan, Phases 1 & 2	2007
Edith Ball Aquatics Center	2006	Pima County Transfer of Development Rights	2007
Feliz Paseos Park	2006	Spring Gymnastics	2007

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#### **Common Ground Awards Finalists & Winners**

Sunnyside Elvira Advocates for Health	2007	City of Tucson Planning & Development	
The Downtown Links Project	2007	Services Development Package	2010
Town of Marana Commercial Design Standards	2007	Cyclovia	2010
Triumph Builders, LLC Corporate Office	2007	First Fridays	2010
Tucson Regional Town Hall	2007	Historic Ft. Lowell Park Master and Restoration Plan	2010
Verano Elementary School - Sunnyside Unified School District	2007	Jacome Plaza Renovation	2010
West University Court	2007	Joint City/County Courts Archaeological Project	2010
YMCA	2007	Kino Health Campus Planned Area Development (PAD)	2010
Activate Tucson	2007		2010
	2008	Lee Moore Wash Baisn Management Study	
American Institute of Architects,	2000	Marana Can Do 5K	2010
Southern Arizona Chapter: Sustainable Design Assessment	2008	Marana Economic Roadmap	2010
Arizona Youth Partnership; Teen Summer Dance Series	2000	Museum of Contemporary Art (MOCA)	2010
and Safe and Sober Graduation Night	2008	Oro Valley Landscape Coservation Code	2010
City of Tucson Development Plan Process Redesign	2008	Ott Family YMCA Historic Preservation	2010
Coalition for FEMA Floodplain Remapping	2008	Park Centre Homes at La Posada	2010
Convento Neighborhhod	2008	Project ADD (Acquire, Develop, Deliver) Water	2010
Downtown Infrastructure Study	2008	Solar Zone at the UofA Tech Park	2010
Green Building Gets Its Roots	2008	The Crossroads at Silverbell District Park	2010
Iron Horse Neighborhood Improvement Plan	2008	The Rialto Block/BODIES	2010
Marana Vista Estates Neighborhood Lighting		TIGER Grant	2010
and Sidewalk Improvement Project	2008	Tucson Solar Initiative	2010
One North Fifth	2008	Twin Peaks Interchange/Camino de Manana	2010
Phoenix Mars Lander Mission	2008	University of Arizona Student Recreation Center Expansion	2010
Pima County Interagency Advocacy Center	2008	Vail Academy & High School and the UofA Tech Park	2010
Reid Park Zoo Conservation Learning Center	2008	BIO5 Oro Valley Drug Development Insitute	2011
Sunnyside Neighborhood Reinvestment Project	2008	Broadway Village	2011
Tangerine Farms Road Project: Moore Road to Interstate 10	2008	Casa de los Ninos Planned Area Development	2011
Target.com/ Rita Tech Park	2008	Centro	2011
The Digital Advantage	2008	City of Tucson Parking Regulations	2011
The University of Arizona Historic Preservation Plan	2008	Depot Plaza/MLK Revitalization Project	2011
TREO Shovel Ready and Fast Track Permitting Programs	2008	Ghost Ranch Lodge	2011
Underwood Family Sonoran Landscape Laboratory, T		Meet Me at Maynards	2011
he University of Arizona	2008	New Armory Building	2011
Wilmot Library Planning Charrette	2008	Orange Grove Casitas- Orange Grove	
4th of July Celebrations-Marana	2000	and Mona Lisa Road Improvements	2011
and Tucson Business Community	2009	Oro Valley HOA Day	2011
Arizona Builders Alliance Learning Lab at Catalina High School	2009	Pima County Public Works Policy on Service Level	2011
BIO5 Institute	2009	and Plan Review Expectations	2011
Certificate of Occupancy/Parking Reduction Ordinance	2009	Roy Place Building	2011
Crafting Tomorrow's Built Environment	2009	Sahuarita Livable Community	2011
Downtown Tucson Partnership	2009	Sargent Aerospace and Defense Facility Expansion	2011
Extreme Makeover	2009	Town of Oro Valley Conceptual Design Review Board	2011
Festival of Books	2009	Tucson Meet Yourself	2011
	2009		
Interstate 10 Widening: Prince Road to 29th Street		UniSource Energy Corporate Headquarters	2011
Joint Courts Complex Historic Cemetery Excavations	2009	Ben's Bells Downtown Studio & Tucsonans Commit	2012
Marana Strategic Plan	2009	to Kindness Mural	2012
MGD Sahuarita Wastewater Treatment Reclamation	2009	Bring Back the Splash	2012
Military/Community Relations Committee	2009	City of Tucson Blue Moon Community Garden	2012
Pepper Viner/BASF High Performance Home	2009	City of Tucson Police Crime Lab	2012
Pima County Development Services Fee Restructuring	2009	Connecting Tucson: Special Needs Resources & Transition Fair	2012
Pima County/Tucson Protected Development Rights	2009	Cushing Street/Luis G. Gutierrez Bridge	2012
Presidio de Agustin del Tucson	2009	Dispose-A-Med Program	2012
Scott Avenue Streetscape Revovation	2009	Downtown Tucson Partnership/Toole Avenue Streetscape	2012
Super Target Creates Super Opportunities	2009	Downtown/Gateway Redevelopment Area	2012
Thornydale Road Improvements	2009	El Corredor	2012
Tucson Values Teachers	2009	First Avenue & Grant Road - Walgreens & Sausage Deli	2012
UMC Diamond Children's Hospital	2009	Land Use Code Simplification Project	2012
AACM Tucson Outreach Committee	2010	Literacy Connects	2012
Basis Charter School/Steam Pump Village	2010	Oro Valley/City of Tucson Delivery of CAP Water	2012



ENTER



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#### **Common Ground Awards Finalists & Winners**

Pima County Land Acquisition for Raytheon Buffer & Future Aerospace/Defense Research and Business Park	2012	Corazon del Pueblo Davidson Elementary School	2005, 2007 2005, 2009
Sahuarita Town Center	2012	San Miguel High School	2006, 2013
Sewer Connection Fee Evaluation/Implementation	2012	Forth Avenue Underpass	2007, 2008
Southern Arizona Candidate Academy	2012	Sierra Morado	2007, 2008
The Loop and Shared Use Path Extension		Fire Central	2007, 2009
& Underpass at Cortaro Road	2012	The Bridges	2007, 2011
Tucson Medical Center/Campus Improvements	2012	Yuma Wash Heritage and Silverbell Road	,
Tucson Technology Corridor	2012	Sanitary Sewer Interceptor Project	2008, 2009
UA Baseball moves to Hi-Corbett Field	2012	Sunnyside Pointe Homes Affordable Housing Subdivision	2009, 2010
UA Tech Park Business Development Program	2012	Robles Ranch Community Center	2014
Valencia Crossing	2012	Casa Presidio	2014
2012 Engineering Standards for Design &		Ann Kathryn Schmidt Kickin It Clubhouse	2014
Construction of Public Sanitary Sewers	2013	Downtown Links, Phase 1	2014
Arizona Financial Face-Off (AFF)	2013	Sahuarita Road	2014
Canoa Preserve Park	2013	Ina Road and Oracle Road Intersection	2014
FC Tucson & Kino Sports Complex	2013	TEP Transmission Line	2014
Herbert Residential Redevelopment	2013	Main Street Business Assistance Program	2014
Live the Solution's (LTS) AZ Earn to Learn (AZEL)	2013	Feria de la Lectura	2014
Main Gate Overlay District	2013	Southern Arizona Manufacturing Partners	2014
Mulcahy YMCA at Kino Community Center	2013	Your Voice, Our Future	2014
Pima County Community Wildfire Protection Program	2013	Plan Tucson	2014
Pima County Solid Waste Privatization	2013	TUSD 5-year Strategic Plan	2014
Plaza Centro and The Cadence	2013	Global Advantage	2014
Regional Optimization Master Plan	2013	TREO Blueprint	2014
Sporting Chance Center	2013	Dorado Country Club	2014
The Hub at Tucson	2013 2013	Salvation Army	2014
The Junction at Iron Horse	2013	CODAC	2014
Trinity Place Townhomes YMCA's Diabetes Prevention Program	2013	Rancho Sahuarita	2014
Vista del Rio Cultural Resources Park	2013	Streetcar	2014
vista dei Nio Cultural Resources faik	2005, 2006		2011



Sandy Alter Rein & Grossoehme



Carrie Gilchrist\* MPA



Mary Higgins\* Keller Williams Realty



Common Ground - Judges & Committee

Walter Hoge <sub>Rio West</sub>





Cloriza Lomeli\* GLHN



Tom Nieman\* Cushman & Wakefield | PICOR



Mike Polletta Cadden Community Management



David Ramsower\* Retired



Wocky Redsar WVR Consulting



Amber Smith\* MPA



Racy Associates



Lexy Wellott\*





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Photos by Chris Condon/PGA TOUR Above: Jesper Parnevik Left: 2015 Champion Marco Dawson

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#### Award of Distinction - Aerospace Parkway

The Aerospace Parkway project benefits the community because it is a regionally significant roadway that will help bring economic growth to Pima County by expanding opportunities for the aerospace and defense industry and facilitate access to hundreds of acres of undeveloped land for development. Building upon the economic strength of Tucson's largest employer – Raytheon Missile Systems – the Aerospace Parkway paves the way for new development in and around the Tucson International Airport (TIA). This area is unique in the state because of the close proximity to excellent transportation infrastructure, residential centers such as Vail and Sahuarita, and it has large tracts of undeveloped land.

The success of the Aerospace Parkway is directly contributed to the collaboration of multiple stakeholders united under the common cause of regional development, job growth, and infrastructure enhancement. The Aerospace Parkway is a 4-mile long, 2-lane roadway connecting the Old Nogales Highway on the west and Alvernon Way on the east. The new Parkway replaces the existing Hughes Access Road about a half-mile south of its present alignment. The primary purpose of the project is to address three needs:

Provide space for any potential Raytheon expansion. Accommodate for a planned second primary runway at Tucson International Airport (TIA). Provide space to relocate the 162nd Air National Guard Wing munitions storage area if required for a future mission change.

Raytheon's decision to build the Standard Missile 3 manufacturing facility in due to the Tucson plant's limitations, served as the impetus for this project. County leaders set about protecting Raytheon against the threat of encroachment and creating an appropriate expansion space should the opportunity for Raytheon to expand arise again.Planning and designing the Aerospace Parkway was a major undertaking that required collaboration with many stakeholders including business owners and residents, utility companies, and state and federal agencies. Beyond the typical challenges of designing a major roadway, this project faced unique challenges given the involvement of Tucson International Airport (TIA), the Federal Aviation Administration (FAA), and defense contractors and agencies located in the vicinity. The complexities associated with the interrelated concerns of each of these agencies presented the most significant hurdle and required efforts above and beyond typical measures to obtain federal approval to find a path forward to reach our shared goals.

This project opens hundreds of acres to development that previously had no easy access. Additionally, oare working with the County to develop an infrastructure plan so that Sun Corridor Inc. can be best equipped to work with prospective employers and recruit companies into this new hub. The availability of large parcels near the new roadway, the airport, interstate and international rail, and two interstate roadways has already attracted a number of industrial inquiries. In order to finance the Aerospace Parkway, members of Pima Association of Governments (PAG) were asked to approve regional funding for the project. Recognizing the importance to the regional economy of southern Arizona, PAG members voted unanimously to support this project alongside several other funding sources.

Through these collaborative discussions, some key lessons have been learned:

Collaboration is a catalyst for positive change.

Grand partnerships are needed to tackle grand problems like regional economic development.

When team members focus on shared goals instead of guarding turf, exponential results follow.

Setting expectations early and maintaining regular and meaningful communication with regulatory agencies can result in partnerships that make a difference.

#### **COLLABORATORS:**

Pima County Raytheon Missile Systems, Inc. Tucson Airport Authority Pima Association of Government (PAG) Sun Corridor Inc. (formerly TREO) URS/AECOM Ashton Construction SWCA Environmental Consultants U.S. Fish and Wildlife Service Army Corps of Engineers State Historic Preservation Office Senator John McCain's office Tucson Electric Power Arizona Air National Guard National Guard Bureau Department of Defense U.S. Air Force City of Tucson Tohono O'odham Nation - San Xavier District Desert Diamond Casino Town of Sahuarita Sunnyside School District Sahuarita School District Tucson Electric Power Representative Ron Barber's office U.S. Department of Transportation Federal Aviation Administration

• Thank you to our Gold sponsors!









# Boo

ALC IN

But we're not surprised. It took a lot of people working collaboratively to make Aerospace Parkway a reality. That's the essence of Common Ground.

Stal STR.

# Thank you for the Award of Distinction



A hub for economic development and jobs

#### In collaboration with





Raytheon

#### Award of Distinction - A Salute to D-M



D-M is among Tucson's three largest employers. An economic analysis released by military officials that year, which included the impact of local military retirees, placed the annual economic impact of D-M on the Southern Arizona economy at \$1.47 billion.

"It is important for U.S. national security and the wellbeing of the local economy that operations at Davis-Monthan continue. We not only want the men and women who serve at Davis-Monthan to know how much respect we have for them and how welcome they are in Tucson, but we also want our political leaders in Congress and our military leaders at the Pentagon to know of the strong community support for continued base operations here," said DM50 President Brian Harpel.

The DM50 felt it was timely to finally honor Davis-Monthan for its 87 years of service to our nation and its impact on the Tucson economy by hosting the first Salute to Davis-Monthan, held at the Pima Air & Space Museum last fall.

The DM50 is a non-profit, volunteer service organization with no formal ties to D-M. Since its inception, it has been instrumental in providing over \$1,500,000 in funding for dozens of initiatives that improve the quality of life for D-M's airmen. It also functions as an advocate for the base and attempts to bridge relationships among D-M and the

educational, commercial, political, and social leadership of greater Tucson and at the Pentagon and on Capitol Hill in Washington, D.C.

Through the DM50's public policy efforts, it became obvious that a serious effort needed to be initiated to advocate for the Base in Washington, D.C. This event was conceived in order to raise funds for this advocacy effort.

Organizers had to work closely with D-M AFB Protocol and JAG personnel to coordinate speakers and to get bus access onto the Base for the tours. The University of Arizona ROTC program provided manpower to support the event setup, operation, and takedown.

Over 100 sponsorships from Tucson businesses and individuals was raised over a very limited amount of time. Nearly 500 people attended the event, and learned more about the Base and how they can continue to show their support.

As a first-time, first of its kind event, no one knew what to expect in terms of support from the community. Organizers went on faith that individuals and the business community would come through with their support through both attendance and financial support. The community stepped up further than anyone anticipated just proving that we, as a community, salute D-M.





# INVESTIN PIMA COUNTY'S FUTURE

This election, voters have an opportunity to invest in Pima County's future. The seven Pima County Bond propositions are essential components of a comprehensive and balanced economic development strategy.

- Creates thousands of jobs;
- Will only cost the average homeowner less than \$18 per year; and
- Fixes our roads and invests in community assets that make Pima County a great place to live, work and raise a family.

#### INVEST IN OURSELVES BY VOTING YES ON ALL SEVEN BOND ITEMS ON NOV. 3!

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#### VOTE YES ONTHE PIMA COUNTY BOND PACKAGE







Paid for by Yes on Pima County Bonds. Major funding provided by Tucson Electric Power Company, HSL Management Services, LLC, Tuttle-Click Automotive Group, Diamond Ventures

#### **TOP 20 PROJECTS**

#### AC TUCSON MARRIOTT

Downtown Tucson is bustling with activity from restaurants, bars, retail and event venues. What is missing is a brand name hotel; a hotel that matches the urban downtown vibe; a hotel that intrigues not only for its location but also for its quality and atmosphere. It was not easy, speedy nor simple, but thanks to a strategic partnership among 5 North Fifth, Rio Nuevo and the City of Tucson, a brand name hotel has broken ground at the corner of 5<sup>th</sup> and Broadway. It is a \$30 million mixed-use project with a 136-room hotel, 200 car parking garage, plus retail and restaurant spaces. It took many months of hard work and negotiation to get all parties to sign on the dotted line. Without the strategic financial involvement of all parties, the project would not have broken ground.

#### **Collaborators:**

City of Tucson Rio Nuevo HUD 5 North Fifth Hotels, LLC Swaim Associates Architects Cypress Civil Development FORS Architecture & Interiors Lloyd Construction Company VisitTucson



#### FOOD SCRAPS COLLECTION & COMPOSTING PROGRAM

The City of Tucson Environmental Services Department partnered with the UA's Compost Cats to create a pilot program that diverted a significant portion of the City's organic waste from the landfill to instead produce compost that is sold or donated to community, low-income and school teaching gardens.

COT-ES large-scale collection resources enabled the Compost Cats to expand the program. Including the Tohono O'odham San Xavier Co-op in the partnership allowed for a larger composting operation and no environmental permitting. Through the pilot program, COT-ES successfully determined that businesses willing to participate generated enough food scraps to develop a cost-effective collection program. COT-ES confirmed that businesses saw value in being a part of an innovative program and recognized the social, environmental and community benefits as well. Local grocers and restaurants are able to save money on their waste removal while supporting sustainability efforts.

#### **Collaborators:** City of Tucson University of Arizona Compost Cats San Xavier Co-op Farm-Tohono O'odham Nation Amphi School Arizona Canning Co. Atelier de Lafleur Bashas' #100 Bently's **Beyond Bread** Center for Biological Diversity Community Food Bank DM Lovett Food City #133, #136, #139, #156, #165, #171, #69 Food Coop Food for Ascension Café

Goodness Hotel Congress/Train Depot Intuit JW Marriott Starr Pass La Aldea Graduate Apts. Memorial Student Union Park Student Union Performance Sports Therapy **Raging Stage** Raytheon Speedway Whole Foods TCC U of A Library-Starbucks UMC University Marriott Wilko YWCA

All finalist information and list of collaborators provided by the project.

Thank you to our Ruby sponsors!









#### **TOP 20 PROJECTS**

#### **CITY OF TUCSON INFILL INCENTIVE DISTRICT**

The Mayor and Council directed the revision of the Infill Incentive District in March 2013. After a two-year public input process they adopted the IID revisions in February 2015. The intent of this effort was to address a community problem that perceived infill as an incentivized development strategy that gave no protection to the historic neighborhoods surrounding the areas earmarked for development. It was in this contentious, mistrustful environment that the IID revisions were conceived. Additionally, there was difficult technical matter of consolidating two existing overlays and incorporating a third overlay into one functioning district. Further, development issues such as historic preservation, parking, industrial land, and urban design all had to be reviewed and made to work together in a cohesive development review process. In the end, the neighborhood and development community made the necessary compromises and work together for the greater community benefit to support an infill policy that protected historic neighborhoods, released industrial land for infill development and created a design and development process that could still incentivize urban development in the City's urban core.

*Collaborators:* City of Tucson Planning Commission IID Citizens' Task Force of neighbor, historic district and business community members Poster Frost Mirto Architects



*Collaborators:* El Rio Community Health Center BWS Architects Schneider Structural Engineers M3 Engineering WLB Group BFL Construction City of Tucson The Gadsden Company Menlo Park Neighborhood Association City of Tucson Ward 1

#### EL RIO COMMUNITY HEALTH CENTER CONGRESS STREET REDEVELOPMENT PROJECT

The new 54,000 square foot El Rio Community Health Centers clinic, located on West Congress Street in Downtown Tucson, Arizona, is an important community health care resource. This state-of-the-art facility creates a fresh image, not only to passersby on West Congress, but also to the broader community that had been served by the 1978 Gomez clinic building that it replaced. The new clinic building is closer to the street, placing the new parking lot, a landscaped "area of respite", and a community garden (donated to the neighborhood) between the new building and the adjacent neighborhoods. This new two-story building complements the existing El Rio Children's and Dental Center built in 1991, and positively contributes to the newly developed West Congress Street urban corridor, with the Gadsden Company's five and six-story West End Station apartment complex as well as the new 6-story Sentinel Building elderly housing complex defining the southern edge. The success of El Rio's project was made possible by the close collaboration between El Rio, the design team of BWS Architects, BFL Construction, the City of Tucson, the Board of Adjustment (BOA), the Gadsden Company, as well as the surrounding neighborhood.





LAW OFFICES OF

Lazarus, Silvyn & Bangs, P.C.

A PROFESSIONAL CORPORATION

#### LAZARUS, SILVYN & BANGS CONGRATULATES ALL OF THE PROJECTS BEING HONORED THIS EVENING. THEY ARE PROOF POSITIVE THAT COLLABORATION TRULY WORKS!

Helping communities and developers grow responsibly.





#### HOME GOODS, INC.

After a multi-state site selection process, in April 2015, Homegoods, Inc. chose to locate its new western distribution center in Tucson, Arizona. With an estimated \$873 million economic impact, the 800,000 square foot facility will initially employ 400, growing to a projected 900. Attracting the employer required collaborative brokerage, City, County, and State Commerce Authority incentives, Foreign Trade Zone status, Sun Corridor (formerly known as TREO) coordination, and a 110-acre assemblage of five separately-owned industrial parcels.

The Tucson community benefits from job creation and expansion of the tax base. Further, it sees public and private sector entities and individuals putting the region before their own interests.

From the macro to the micro, the challenges of landing this employer began with buy-in on the broader economic impact, creativity in putting the region's best foot first, and site level utility and transportation. From creative brokerage and initiative to City, County, and State collaboration on incentives and a Tucson-first approach, this broad collaborative effort made an exemplary statement within greater Tucson and beyond.

#### **Collaboration:**

Cushman & Wakefield I PICOR CBRE **HJ** Properties Sun Corridor Inc. (formerly TREO) City of Tucson Pima County Arizona Commerce Authority AZ Commerce Authority (previous) SALEO Pima Community College District Pima County One-Stop Lazarus, Silvyn and Bangs Savills Studley Inc. Sunnyside School District Joint Technical Education District (JTED) Pima County Flood Control District Pima County Library District

#### HOUGHTON ROAD CORRIDOR: TANQUE VERDE RD TO INTERSTATE 10

Houghton Road is a dynamic 13-mile-long regional thoroughfare with its roots in the rural Southwest. Not only does Houghton provide vital access to Interstate 10, it is of tremendous value as a scenic corridor with treasured environmental resources.

Significantly increased usage had rendered the roadway seriously inadequate and outdated. The need for additional lanes, bridges, transit provisions, safe bicycle and pedestrian paths and better access to growing neighborhoods and businesses was vital.

The number of diverse stakeholders affected by the project and significant differences of opinion concerning many quality of life issues seemed insurmountable. The answer was unprecedented relationship building and virtually continuous collaborative engagement. The Tucson Department of Transportation and its partners were able to achieve a model level of Collaborators, overcoming significant challenges: funding reversals and economic downturn, utilities conflicts, right-of-way acquisitions, jurisdictional differences and sensitive environmental concerns.

Project challenges were overcome by a superior level of comprehensive communications and collaboration. The results are significant accomplishments in providing increased capacity, mobility and safety and an environmentally sustainable six-lane arterial roadway that will serve the region's needs and honor its values for generations to come.



Collaboration: City of Tucson Pima County Regional Transportation Authority Federal Highway Administration City of Tucson Wards 2 and 4 Pima County District 4 RTA MainStreet Business Assistance SunTran Tucson Fire and Police Departments Arizona Department of Transportation Arizona State Land Department Arizona Game and Fish Department

Union Pacific Railroad Tucson Unified School District Vail Unified School District Saguaro National Park Parson Brinckerhoff Psomas Structural Grace EEC Hunter Contracting Co. Borderland Construction Gordley Group Residents and Citizens Area Businesses

#### **TOP 20 PROJECTS**

#### **INA & SILVERBELL SUBDIVISION CHANGE OF ZONING CONDITIONS**

Located in Marana and situated 1,000 feet south of Ina and Silverbell Roads on a small hillside adjacent to the established Bridlewood West neighborhood, the Ina & Silverbell project represents successful collaboration amongst planners, developers, local government, neighborhood residents and the environmental community. In 2002, the approximately 61-acre property was rezoned from R-144 to R-16 after a contentious process with surrounding neighbors. The property was subsequently platted for 41 lots in 2005, preserving two significant wildlife corridors a minimum of 200' wide. Over a decade later, a proposal to maintain the 200' corridors but request 18 additional lots by changing the 2002 rezoning conditions was initially rejected by adjacent residents. By working with neighbors and the Coalition for Sonoran Desert Protection, the request was modified to improve the existing final plat on the property from a market, environmental and neighborhood compatibility standpoint. Collaboration

with neighbors and the Coalition resulted in additional buffering from adjacent residences and the onsite washes and allowed for the preservation of over 11 contiguous acres of deed-restricted open space. Ultimately, the project was approved for a total of 56 lots.

*Collaborators:* The Planning Center Bridlewood West Neighborhood C&C Construction Company Inc. Donley Commercial Real Estate Services Oracle Engineering Group, Inc. Coalition for Sonoran Desert Protection Town of Marana



#### **INNOVATION FRONTIER SOUTHWEST**

Innovation Frontier Southwest (IFS) is a consortium of organizations working collaboratively to develop and promote advanced manufacturing in the security and defense industry. The consortium consists of local government, economic development organizations, higher education, workforce development entities, research parks and Manufacturing Extension Programs (MEP). The consortium is using IFS to drive economic development by building a regional manufacturing hub.

The six areas of work IFS has incorporated into its strategy for advanced manufacturing are: workforce and training, supplier network, research and innovation, infrastructure and site development, trade and international investment, operational improvement and capital access. In each area, IFS has analyzed the existing conditions in the region and is developing a workable and fundable strategy to strengthen the region in each component area.

**Collaborators:** City of Tucson Access Arizona Greater Yuma Economic Development Corporation Tech Parks Arizona Arrowhead Center Pima County ONESTOP Arizona Commerce Authority Town of Sierra Vista Pinal County Economic Development

Greater Yuma Economic Development Corporation City of Sierra Vista Cochise County Private Industry Council Central Arizona College Yuma Private Industry Council Arrowhead Business & Research Park New Mexico MEP Central Arizona College New Mexico State University

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#### KW KELLER WILLIAMS SOUTHERN ARIZONA THE PARRISH TEAM



We would like to congratulate all the nominees for the 2015 Common Ground Award!

#### LOUIS PARRISH 520.240.8988



#### **TOP 20 PROJECTS**

#### **KINO PARKWAY 22ND INTERCHANGE**

The Kino Parkway/22nd Street Intersection Improvement Project, a Regional Transportation Authority project managed by the City of Tucson, reconstructed one of the most congested crossroads in Southern Arizona by installing the City's first grade-separated intersection. It improves the capacity, safety and appearance of both Kino Parkway and 22nd Street, by including exclusive right-turn lanes, dual left turns, bike lanes, sidewalks, lighting, bus pullouts, landscaping, and public art.

The Tucson Department of Transportation staff, study and design team, outreach professionals, and a public artist collaborated with neighborhood, business and property owner representatives on the Citizen Advisory Committee; the Technical Advisory Committee that included representatives from emergency services, City and County departments, TUSD, UA, PAG/RTA and area businesses; and, most importantly, the public. This effort is now coming to substantial completion by a local contractor assisted by local subcontractors.

This project has created an attractive and efficient gateway into our city. It was built with the public's involvement, contributions and collaboration, and the teamwork that brought government, businesses, design partners and citizens together to benefit the entire community.



*Collaborators:* AECOM (currently Horrocks) AECOM (currently SCE Engineering) EDAW

Structural Grace, Inc. PSOMAS McGann & Associates NCS Consultants Barbara Grygutis Sculpture

#### "LA DOCE" - 12th AVENUE CULTURAL & CULINARY CORRIDOR

Known to locals as 'la doce,' 12th avenue has something for everyone.

South 12th Avenue is a distinctive hub of Pima County's Latino culture, and home to some of Tucson's most celebrated and successful Mexican restaurants. The corridor is lined with schools, churches, eateries and shops that have traditionally been owned by and catered to generations of Mexican American and native families.

The South 12th Avenue Cultural and Culinary Corridor project is petitioning to improve safety, walkability, regional identity, and aesthetics in a cultural district that celebrates the region's unique Mexican American heritage. As a tentatively approved Pima County Bond Advisory Committee project, the initiative seeks to fund pedestrian infrastructure and aesthetic improvements along 12th avenue. The project will spur further commercial investment in the area; increase opportunities for culinary and cultural tourism; and improve conditions for the tens of thousands of pedestrians, bicyclists, transit users, and motorists who use the avenue every day. Cultural enclaves -- such as the Mission District in San Francisco and Olvera Street in Los Angeles -- provide some examples of how local businesses and residents can create a space that celebrates identity, history, traditions, and culture



with the right built environment to support it.

A diverse group of public and private stakeholders have come together to support the concept. This coalition includes VisitTucson, the South Side Business Coalition, elected and community leaders, pedestrian safety advocates, neighborhoods, schools, and more.

**Collaborators:** Tucson City Council - Ward 1 South Side Business Coalition VisitTucson Grayline Bus Tours Pima County

City of Tucson Office of Integrated Planning Pueblo High School St. John's Church & School Living Streets Alliance Sunnyside Neighborhood Association



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#### MARANA CENTER

One of the most anticipated retail projects to come to Southern Arizona in decades, the Marana Center is 170 acres of prime real estate designed for a premier shopping experience that will draw customers from across the region. The project is being developed by Vintage Partners, a highly skilled team of professionals with more than 100 combined years of expertise in identifying, acquiring and developing real estate.

The Center features the Tucson Premium Outlet Mall, a Simon Property Group project with nearly 90 high-end retailers, some of which are entering our market for the first time. The 410,000 square foot mall is expected to open in early October, creating hundreds of jobs for the region.

The mall is the first phase of a regional power center that includes hotels, car dealerships, entertainment venues, traditional retail shopping destinations and restaurants. Marana Center is well-positioned along Interstate 10 to draw visitors and tourist dollars from across Southern Arizona and Northern Mexico. It's a project more than 10 years in the making with the staying power to benefit Southern Arizona for generations.



*Collaborators:* Vintage Partners Simon Property Group Northwest Fire District Town of Marana Chasse

# Northern Star Planned Area Development

*Collaborators:* Rancho Paraiso HOA Arizona La Victoria HOA Old Spanish Trail NA Greg Carlson Engineering Yee family (property owner) Greg Carlson Engineering Commercial Retail Advisors The Planning Center

#### NORTHERN STAR PLANNED AREA DEVELOPMENT

The Northern Star Planned Area Development (PAD) is an infill property located along three major arterial roadways: Houghton Road, a scenic route, Old Spanish Trail, a scenic route, and Golf Links Road, a gateway route, on the eastern edge of the City of Tucson approximately 2.5 miles west from the Saguaro National Park East. The Planning Center worked with the Yee Family (property owner), a specialized committee of neighbors representing surrounding subdivisions, city staff, consultants and the local bicycling community to craft the Northern Star Properties Planned Area Development. The PAD provides opportunities for services not located within the regional context including large format retail establishments, entertainment venues and medium height buildings up to 100 feet in height to accommodate office and medical facilities. Numerous neighborhood meetings resulted in a Neighborhood Agreement that was presented to the City to facilitate approval of the rezoning. The property owner was actively involved in the negotiations and feels this will provide much needed opportunities for the local community and his family.

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#### **TOP 20 PROJECTS**

#### **PIMA ANIMAL CARE CENTER PROPOSITION – 415**

Pima Animal Care Center (PACC), works and continues to work with dozens of community organizations, government officials, volunteers, and stakeholders throughout the county with the common goal of improving the quality of life for residents and our most loved companions—pets that find themselves in need of services at PACC. Through robust collaboration and organization, PACC supporters and its many partners developed a strategic plan to reach out to voters and share the importance of passing Prop. 415 in order to construct a new animal care facility. Each partner provided key information on how the project would benefit its members and their neighbors, creating a comprehensive vision and plan of action. As a result of the broad support, our community with voter support, PACC and Pima County was successful in securing \$22 million for the new facility.



*Collaborators:* Pima Council on Aging The Loft Theatre Ann-Eve Cunningham Wendy Erica-Werden The Shanty PACC SIMG Girl Scouts of Southern Arizona

#### **PIMA PROSPERS**

Pima Prospers was truly a collaborative effort, and it is that effort that led to successful adoption and increases the chances of successful implementation. Public and stakeholder involvement directly resulted in policy and strategic actions throughout the plan document. Pulling together a truly comprehensive plan could not be done as successfully without the active participation of at least 100 county subject matter experts and leaders making sure that this was a priority. Keeping on time and on task was a challenge, but Pima Prospers was produced on time and under budget. The implementation plan will function as a strategic plan/ work program that will be updated throughout the ten-year life of Pima Prospers. Historically, Pima County's Comprehensive Plan had been primarily a land use exercise but with an emphasis on healthy communities and a broad integrated approach to planning, the dynamic of how planning is done in the county is changed.

The plan will primarily live electronically via a website to provide transparency and ease of access to the public. It will be monitored and progress posted. Onward toward implementation!

*Collaborators:* Pima County Board of Supervisors The Planning Center ESI Corporation Kaneen PSOMAS Citizens Pima County Departments











# 

# POWERING OUR COMMUNITY



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#### **TOP 20 PROJECTS**

#### SAHUARITA EAST CONCEPTUAL AREA PLAN

Sahuarita East Conceptual Area Plan (SECAP) is a vision of what the Town of Sahuarita seeks for its future, with new ways of looking at future growth and development, and choices in where and how residents live, work, play, and commute. SECAP envisions a quality community with a strong identity, character, and sense of place where people live, work, recreate, learn, and celebrate culture, heritage, environment, the arts, and the spirit of innovation. SECAP seeks to create a high-tech, environmentally friendly live/work environment that takes advantage of the US/Mexico bi national economy and embraces the Sonoran desert climate and latest technologies.

Key Town staff, a Council member, The Planning Center, Arizona State Land Department, Sonoran Institute, and UA Drachman Institute analyzed existing conditions, proposed a study boundary, developed a vision, and created a conceptual plan. The result was a land use plan and policies which were incorporated as a special planning area in Aspire 2035, the Town of Sahuarita General Plan. An exceptional Advisory Committee, which included major landholders and developers, real estate and planning professionals, University faculty, and other leadership met with the group regularly, providing input, ideas, and occasional reality checks.

#### Collaborators:

Sonoran Institute U of A Drachman Institute, College of Architecture, Planning and Landscape Architecture The Planning Center Sahuarita Planning and Building Town of Sahuarita Arizona State Land Development Brahma Capital, LLC

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University of Arizona College of Architecture Planning and Landscape Architecture Pima County Cushman Wakefield I PICOR Commercial Real Estate Services Rancho Sahuarita Pima Association of Governments Diamond Ventures, Inc. University of Arizona Tech Park

#### SAHUARITA WINS

Sahuarita WINS! is a collaborative group of executive level leaders from the public and private sector spearheaded by Sahuarita Unified School District. Organized in 2012, the group meets monthly to identify strengths, assets and plans for sharing skills and resources in the development of a shared vision for the region, and to leverage shared resources for collective impact.

The programs that have been created by Sahuarita WINS! support long-term success for the region. Sahuarita WINS! is set apart as a community building project by the range of its impact. Initiatives organized by Sahuarita WINS! are unrestricted to a sole focus area. Instead, the breadth of projects undertaken and created by this group of community leaders is tremendously expansive.

More importantly, the collaborations produce a cycle of positive engagement and reinvestment in Sahuarita schools and the community with positive results for area employers, community residents, property values and the overall health of Sahuarita and the surrounding area.

Taken together, the collaborations initiated by Sahuarita WINS! can be considered the most impactful multifaceted approach to community building in the Sahuarita area. **Collaborators:** ASARCO Carondelet Health Network Common Ground Control Vision Inc. Core Construction **Empire CAT** FICO Freeport McMoRan Green Valley Cooling Green Valley Pecan Green Valley/Sahuarita Chamber of Commerce Habitat for Humanity Helios Foundation Hudbay Jim Click Automotive Group **KE&G** Construction



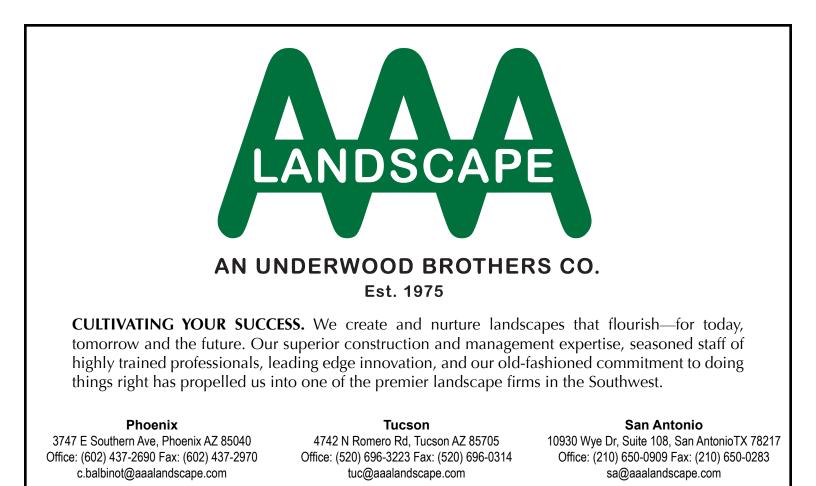
La Posada Pima Community College Pima County JTED Rancho Sahuarita Raytheon Missile Systems **Red Point Development** Rosemont Copper San Martin Catholic Church Southwest Energy SUSD Educational Enrichment Foundation SW Institute for Violence Free Learning The Planning Center Town of Sahuarita **Tucson Electric Power** United Way of Southern Arizona University of Arizona



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#### SOUTHERN ARIZONA CONSTRUCTION CAREER DAYS

The SACCD Event Planning Committee worked together with industry trade organizations, construction companies, engineering firms, public agencies, utility companies, high schools, community colleges, universities, educators and many volunteers to create a comprehensive exposure to construction and its related industries. This event worked to bring 700 students together to showcase the career opportunities in the engineering/material testing, civil construction, vertical/ building construction, mining and related industries. High schools from across southern Arizona attended the event at the Tucson Rodeo Grounds where students had the unique opportunity to participate in hands-on demonstrations throughout the day.

During the event students were able to interact with industry professionals to learn about a variety of construction industry equipment, procedures, education and careers. We hope that this event will demonstrate to the students that there is a need for construction workers of all types and that construction offers excellent careers with good pay and benefits.



#### Collaborators:

Alliance of Construction Trades (ACT) Arizona Builders Association (ABA) The Ashton Company Borderland Construction Empire-CAT HUD Bay Pima County JTED KE & G Construction Lovitt & Touche National Association of Women in Construction (NAWIC) Pima County One-Stop Pima County Regional Wastewater Reclamation Department Southwest Gas Corporation Sun Valley Masonry **Tucson Water** TUSD University of Arizona Engineering & Mining Departments Amphitheater High School Andrada Polytechnic High School Arizona Department of Juvenile Corrections Canyon del Oro High School Catalina High School Cholla High School Cholla High School (welding) Cienaga High School Cochise College Flowing Wells High School Fred G. Acosta Job Corp. Kino School Luz-Guerrero Early College High School Marana High School Palo Verde High School PPEP Youth Build Program Project More High School Pueblo High School **Rincon High School** Sahuaro High School San Miguel High School Santa Rita High School Sentinel Peak High School St. David STAR Academic Center Superior JR./Sr. High School Tangue Verde High School Toltecalli High School Western Institute for Leadership Development

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#### THE UNIVERSITY OF ARIZONA OLD MAIN RENOVATION

Executive Summary: When the University's Old Main building was originally constructed in 1891, it housed all functions of the Territory of Arizona's only Land Grant University. As the University grew up and around it, Old Main became the metaphoric and physical heart of the University of Arizona.

Old Main has served many purposes over the years, however by 2012, after 120 years of use, the building had succumbed to the advances of age and weather penetration. In addition, the building lacked a purpose fitting the stature that its location and history deserved. The building was fading out of the rightful prominence it once had with the University and the Tucson community.

The need for more engaging offices for new University leadership and a critical need to rehabilitate the University's most enduring symbol resulted in a collaboration with multiple University departments, the State Historical Preservation Office, Sundt Construction and Poster Frost Mirto, Architects to transform Old Main into offices for the leadership of a modern research institution. This collaboration brought together diverse team members with different perspectives into a partnership that worked toward a common goal and a highly successful project.

The team responded with a strategy to stabilize and rehabilitate Old Main by modernizing the building systems, making the building safe by bringing it up to current code, extending the useful and functional life of the building and restoring Old Main to its rightful prominence in the Tucson community.

The completed project is more than a rehabilitated building on the University of Arizona campus because all Tucsonans have ownership of the building as a symbol of Tucson...that's the common ground that Old Main sits on.



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#### Dia De Los Muertos: Salud's Community Celebrations



Join us at JW Marriott Starr Pass' Salud Lobby Lounge for 2 festive and complimentary Dia De Los Muertos events. On Sunday, November 1, 2015 enjoy an adult themed evening featuring live music and complimentary Tequila tastings from Saluds crafty bartenders.

Saturday, November 7th, bring the family to enjoy complimentary Sugar Skull Decorating, Face Painting, & ethnic Aztec & Folklorico Dancers. Tequila experts will also be on hand educating & providing sample tastings from more than 20 different upscale Tequilas. Plus, you'll enjoy the sounds of live musical performances throughout the night.

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#### **TOP 20 PROJECTS**

#### TUCSON CONQUISTADORES CLASSIC, PGA CHAMPIONS TOUR

The Tucson Conquistadores Classic features Hall of Famers, Legends, and the Greats of Golf.

At the helm of this event is the Tucson Conquistadores. Through their efforts, more than \$30 million dollars have been donated in support of youth amateur athletics.

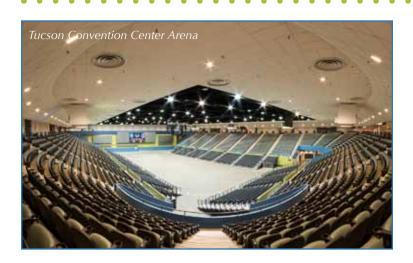
Youth programs have a lasting impact on the community and teach our young people strong, positive values and allow them enormous opportunities to grow and learn, regardless of income, physical ability or neighborhood.

The tournament is televised nationally in the United States receiving complete coverage on the Golf Channel, part of NBC Sports, reaching 85 million U.S. homes. The telecast is also distributed internationally in Canada, Europe, Africa, the Middle East, Asia, Australasia and Latin America. The events air live, tape-delayed or in a highlights package format in excess of 190 countries, reaching more than 150 million households.

Champions Tour fans get inside the game like no other sport. Fans love the up-close and personal approach and one-onone interaction with the stars of the Tour. The strength of a community is best demonstrated by its ability to unite for a common cause.



*Collaborators:* Pima County Omni Tucson National Resort VisitTucson PGA Tour



*Collaboration:* Rio Nuevo City of Tucson Concord General Contracting, Inc. Swaim Associates Architects

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#### TUCSON CONVENTION CENTER ARENA RENOVATIONS

Executive Summary: The Tucson Convention Center was a capstone project for the revitalization of downtown Tucson. It's welcoming entrance, improved efficiencies and way-finding, best-in-class staging and seating, as well as concessions have increased the visibility and revenue for the City as well as provides a shining example of how government agencies can work together achieve great things for a community.

The collaboration of seven different groups to achieve success can be daunting, but the TCC Team proved that a combination of public and private organizations can work together to renovate a staple facility in the community, while making every dollar stretch to improve the TCC visitor's experience.

Because of the success of this project, the City and Rio Nuevo now have a trusted and strong relationship that will continue to carry out projects that will revitalize and generate revenue for the City of Tucson.





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#### Semi Finalists

#### ARIZONA TERRITORY HISTORY SPECIALTY YOUTH CAMP

Over a dozen organizations representing the public, private and non-profit sectors collaborated to design and offer the first Arizona Territory Living History Specialty Youth Camp to 300 children and youth of our community. The Camp required broad community collaboration involving several organizations and many volunteers. It was hosted at Pima County's Old Tucson attraction, sponsored by the Arizona Sonora Western Heritage Foundation and Old Tucson Company as a first community initiative to repurpose and expand Old Tucson to include authentic multi-cultural living history programs alongside the western movie themed heritage offered at Old Tucson.

#### ARIZONA VETERANS MEMORIAL CEMETERY ACCESS ROAD EXTENSION

Envisioning a more convenient way of honoring our nation's war heroes, regional governments, charitable organizations and private contractors collaborated to deliver a much-needed access road to the Arizona Veterans Memorial Cemetery in Marana. Benefitting from more than \$1 million from the Pima Association of Governments, a donation of land by the Kai Family Foundation, participation with the Veterans of Foreign Wars, and project facilitation by the Town of Marana, the extension of Luckett Road represents the capstone of a longterm, large-scale project. The Veterans Memorial Cemetery in Marana will provide not only a resting place for our fallen heroes, but a welcoming environment for family, friends and the public to pay their respects. Providing vehicle access was a vital component of the project's success. Without this regional, cross-organizational collaboration, the convenience of the facility would have been significantly and negatively affected.



#### THE BIZHUB @ SAHUARITA TOWN HALL

BizHUB is the Town of Sahuarita's new small business resource center and first of its kind in municipal government. The launching of the BizHUB was a collaborative effort resulting in a centralized one-stop business connection center that supports small businesses by providing technical assistance, mentoring, workshops, and meeting space that promotes connections and sharing among participants and other community organizations- all within the lobby of the Sahuarita Town Hall.

#### **CHERRYBELL POST OFFICE**

In 2011, USPS announced that they would be closing The Tucson Postal Processing Center and consolidating its activities in Phoenix. A collaborative effort to dissuade closure began and the process has been led by Councilman Richard Fimbres Ward 5 office whose staff has been the center of a combined effort of community leaders working on this issue. The challenge is monumental because the USPS plan is a nationwide effort to reduce Postal Processing Centers and the affected areas included many if not all 50 states. The Ward 5 offices were instrumental in identifying key leaders to block this closure including Congresswoman Martha McSally and Arizona businessman George Kalil of Kalil Bottling. By bringing together the diverse community affected by the closure into a single room, it is clear that the USPS has taken notice and is taking actions to mitigate their decision.

#### TUCSON-VAIL RENEWABLE WATER DELIVERY AGREEMENT

The Tucson-Vail Renewable Water Delivery Agreement is a collaborative water-management plan between Tucson Water and the Vail Water Company that will improve long-term water reliability for Vail, for Tucson, and for our region.



#### WALK SAFE DRIVE SAFE

In meeting the goals of its Regional Pedestrian Plan, approved by the PAG Regional Council in December 2014, PAG developed a regional "Walk Safe. Drive Safe." pedestrian safety campaign to help build awareness on pedestrian safety through a website, social media, media PSAs, a 30-second YouTube video and outreach activities.

PAG collaborated with local media outlets and public information officers of PAG's member jurisdictions to help spread the message through public service announcements and through each jurisdiction's respective communication channels. The campaign launched in May 2015 and will continue over the next 1-2 years.

Without this collaboration, the safety program would have been limited to a brief outreach campaign only a few weeks long.

#### **MPA** Testimonials

"MPA is one of the few organizations that truly gets down into the trenches and actually makes things happen to improve our regions quality of life and business environment. MPA does this through a collaborative effort with local jurisdictions, creating intelligent solutions to our community's planning, development and growth challenges."

– Thomas J. Nieman, Principal, PICOR

(Regarding the change in Pima County sewer connection fees) "I believe [MPA] saved my company a million dollars."

– Roger Karber, Alta Vista Communities (NON-MEMBER)

"We've been members of MPA for over a decade. The organization is one of a kind in our region, in part because MPA is a powerful voice for reasoned, thoughtful policy on real estate and land development in Southern Arizona. It has been valuable for our company to be involved in the discussion and the effort for our community's stakeholders to find common ground on issues that affect us all."

– Jeremy Sharpe, Rancho Sahuarita Company

"MPA provides a valuable service to our community by advocating for intelligent discourse on issues that will affect the look and feel of our region for years to come. Pima County looks forward to a continuing dialogue with business and industrial leaders regarding the environmental and economic future of our region."

- Chuck Huckelberry, Pima County Administrator, Pima County

"Well worth my dues!"

- Jeff Grobstein, Region President, Meritage Homes

"The Town of Marana finds value in partnering with MPA. We highly respect MPA's leadership and the methods they use in trying to create resolutions that benefit the entire community."

– Mayor Ed Honea, Town of Marana

"MPA assembled a diverse group of development professionals to better Oro Valley's Landscape Conservation Code. In truth - I expected advocacy to "just say no". It was quite the opposite and the collaboration proved very helpful. The final product is creative, purposeful, and realistic."

 Bayer Vella, Oro Valley Planning Manager/Planning and Zoning Administrator

#### Congratulations to the 2015 Metropolitan Pima Alliance Common Ground Award Winners





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#### **Congratulations!**

Southwest Gas salutes **DM 50** for receiving the 2015 Metropolitan Pima Alliance Common Ground Award of Distinction.

We also congratulate all nominees and honorees for the significant contributions they've made to our community.





# **COMMITTED TO THE COMMUNITY**

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At Cox, social responsibility is a cornerstone of our business; Cox annually contributes more than \$2M in cash and in-kind investments to more than 100 community and nonprofit organizations across Southern Arizona. It is how we deliver life's most important connections.

Cox is proud to support the Metropolitan Pima Alliance and celebrate this year's Common Ground Awards recipients.

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