Metropolitan Pima Alliance (MPA) announces 2017 Top 20 Common Ground Projects

TUCSON (September 18, 2017)- On Friday, Dec. 1, 2017, the Metropolitan Pima Alliance (MPA) will hold its 13th Annual Common Ground Awards ceremony. Presented by Title Sponsor Barker Contracting, the event honors community leaders, real estate projects and economic development oriented programs that overcame great obstacles through unlikely and atypical collaboration. Over the years, this ceremony has recognized over 250 exemplary projects that adhere to MPA’s mission to create a prosperous community by promoting collaborative real estate development policies, building partnerships and finding common ground.

When asked about the sponsorship, Brian Barker, president of Barker Contracting, said, “Finding common ground isn’t always easy, it’s often though the catalyst for innovation and creative problem-solving.” He went on, “We support the MPA and agreed to the Common Ground Awards title sponsorship because we share the MPA belief that our businesses thrive and our community is best served, when we all work together.”

The top 20 projects were selected from a pool of more than 50 common ground nominations. Finalists were selected and then went through a multistep process, including participating in a panel interview where they were scored against weighted criteria including quality, size and complexity of the collaboration. The 20 highest scoring nominations will be honored at the ceremony as the top 20 projects of the year. Of those 20 honorees, the top 10 highest scoring projects will receive a Common Ground Award.

This year, MPA is celebrating its 20th birthday and the ceremony will reflect on the history of the organization, our regional, collaborative success stories and how finding common ground makes a positive impact. MPA Board President Kevin Hall remarked, “It is important to recognize how far we have come as a community and highlight the economic impact of monumental, regional collaboration that has taken place over the past 20-years.”

In addition to honoring the best projects at the ceremony and as a part of the MPA’s 20th birthday celebration, MPA, Barker Contracting and additional partner, National Bank, will recognize four outstanding Tucson nonprofit organizations for their exceptional work:

- The Homeless Coalition
- Tucson Arts Brigade
- Tucson Change Movement
- Tucson Homeless Work Program

These particular organizations have strong, public-private partnerships and represent the essence of collaboration. Each of these organizations will be gifted a donation from MPA the evening of the event.

The Common Ground Award Top Twenty Projects of the year are:
- A Brighter TUS (Tucson International Airport Terminal Expansion)
- Arizona Pure Water Brew Challenge
- Atlas Copco Remanufacturing Facility
- Barrio Hollywood Community Outreach and Design
- Caridad Community Kitchen Expansion
- City Park Mixed Use Development
- Global Advantage
- Greyhound Terminal Relocation
Mission Garden
Northwest Recharge, Recovery, and Delivery System (NWRDS)
Project Prosperity
Proposition 101 - Invest in Tucson 2017
Ruthrauff Basin Management Plan
Sabino Canyon Road: Tanque Verde Road to Kolb Road/Airmen Memorial Bridge
Sister Jose Women's Center
Sunset Road and Bridge
The Trinity Mixed Use Project
Townsend School Redevelopment
Tucson UNESCO City of Gastronomy
Tucson Marketplace at the Bridges

Celebrate finding common ground with the Metropolitan Pima Alliance on December 1st. For tickets and information, www.mpaaz.org/events/common-ground.

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BARKER

presents

COMMON GROUND

C E L E B R A T I O N

December 1, 2017

5:30 - 9:30pm

JW Marriott Tucson Starr Pass Resort & Spa
3800 W Starr Pass Blvd, Tucson, AZ 85745

Tickets: $150.00

Dinner, hors d’oeuvres and cocktails

Cocktail or Formal attire

Hotel discount offered for Common Ground Award ceremony guests

For more information contact
Carrie Gilchrist
(520) 203-3520 • Carrie@mpaaz.org
www.mpaaz.org/events/common-ground
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### GOLD SPONSOR
**$2000**
- Complimentary table of 10
- 4 bottles of table wine
- Full-page color ad placed in program
- Logo recognition in event video
- Company recognition during evening remarks
- Logo recognition on award winner photos
- Logo on event board signage
- Logo in “Thank You!” ad
- Company name on table signage
- 10 raffle tickets

### RUBY SPONSOR
**$1650**
- Complimentary table of 10
- 2 bottles of table wine
- Quarter-page color ad placed in program
- Logo recognition in event video
- Company name on event board signage
- Company name on table signage
- Company name in “Thank You!” ad

### SILVER SPONSOR
**$500**
- Two Event Tickets
- Company name listed in program
- Logo recognition in event video
- Company name in “Thank You!” ad

### BRONZE SPONSOR
**$250**
- Company name listed in program
- Company name in “Thank You!” ad

### PHOTO BOOTH SPONSOR
**$1200- Only 5 Available!**
- Logo on Photo Booth photos
- Half-page color ad placed in program
- Logo recognition in event video
- Company logo on event board signage
- Company name in “Thank You!” ad

### Individual Ticket Price $150.00

### $250 NON-PROFIT DONATION

As part of MPA’s 20th birthday, MPA is presenting gifts to four non-profits for their collaborative efforts this year. Please match MPA’s donation with your own. Collected donations will be divided equally among these non-profits and presented the evening of the ceremony. Donors will be recognized in the event program and the evening of the event.

- Tucson Homeless Coalition
- Tucson Change Movement
- Tucson Homeless Work Program
- Tucson Arts Brigade
AD SPECIFICATIONS
2017 Common Ground Program

Please supply full color ads in one of these formats:
- Print quality PDF
- High resolution - 300dpi
- JPEG, TIFF or EPS

FULL PAGE AD
(8” x 10.5”)
$750

ADS DUE
NOV 14th

HALF PAGE AD
(8” x 5”)
$500

Submit ads to
mpa@mpaaz.org

Additional questions,
please contact
Carrie
(520) 203-3520
Carrie@mpaaz.org

QTR PAGE AD
(3.75” x 5”)
$300

www.mpaaz.org