



Metropolitan Pima Alliance

Metropolitan Pima Alliance (MPA) creates a prosperous community by promoting collaborative real estate and development policies, building relationships and finding common ground.

EDUCATION & NETWORKING

- Build relationships with other members, decision makers and potential partners
- Attend monthly Membership Friday Morning Breakfast Events with more than 80 attendees
- Attend Lunch & Learns
- Attend monthly mixers
- Opportunity to join one of our event committees

RECOGNITION

- Display your company information in the Online Member Directory
- Host Lunch & Learn to MPA Members
- Host mixer at your office
- Opportunity to sponsor variety of events and place ads within event programs

ADVOCACY

- Work with MPA staff and identify opportunities to improve public process, fees and ordinances as related to real estate and land development
- Work closely with local government members and officials
- Opportunity to serve on policy ad-hoc committees
- Opportunity to attend monthly public policy brown bag luncheons

*All company employees receive MPA benefits

SELECT	COMPANY TYPE	PRICE
—	CORPORATE MEMBER	\$895
—	SMALL-BUSINESS WITH LESS THAN 3 EMPLOYEES	\$300
—	NON-PROFIT or GOVERNMENT MEMBER	\$550
—	RETIREE OR STUDENT	\$80



For members that would like additional exposure, companies may choose to be an Olympic Member and pre-select their sponsorship packages.

GOLD LEVEL MEMBER \$5500

- Company logo scrolling on every MPA webpage linked to your website, in weekly newsletter and during membership breakfast
- Wild Ride: 10 event tickets
- Wild Ride: Logo exposure and full-page ad
- Common Ground: Table of ten
- Common Ground: full page ad, digital and print logo exposure
- 12 Breakfast Vouchers

SILVER LEVEL MEMBER \$2650

- Company logo scrolling on every MPA webpage linked to your website, in weekly newsletter and during membership breakfast
- Wild Ride: 2 event tickets
- Wild Ride: Logo exposure
- Common Ground: 2 Tickets
- Common Ground: Digital and print logo exposure

BRONZE LEVEL MEMBER \$1650

- Company logo in weekly newsletter and during membership breakfast
- Wild Ride: Logo exposure
- Common Ground: Digital and print logo exposure

ADVOCACY
+
NETWORKING
+
EDUCATION
=
MORE
BUSINESS!

CREATE YOUR OWN OLYMPIC MEMBER PACKAGE

Must select option A or B and \$1000 in sponsorships in this section to be considered an Olympic Member and receive discount

A) Company logo in weekly newsletter and during membership breakfast	\$750	___
B) Company logo scrolling on every MPA webpage linked to your website, in weekly newsletter and during membership breakfast	\$1000	___

SPONSORSHIPS

WILD RIDE

Logo included in Wild Ride event printed program	\$250	___
2 event tickets and logo in print program	\$500	___
2 event tickets, logo exposure and 1/2 page ad	\$750	___
4 event tickets, logo exposure and full-page ad	\$1250	___
Full page ad	\$500	___

COMMON GROUND

Event day digital logo exposure	\$300	___
2 event tickets and logo in print program, and day of event.	\$600	___
Table of 10, digital and print logo exposure	\$1750	___
Table of 10, full page ad, digital and print logo exposure	\$2000	___
1/2 page ad	\$500	___
Full page ad	\$750	___

BREAKFAST

1 breakfast sponsorship	\$295	___
12 breakfast vouchers	\$330	___

SUB-TOTAL	___
10% DISCOUNT	___
TOTAL	___

MPA EVENT SPONSORSHIP OPPORTUNITIES

MONTHLY MEMBERSHIP BREAKFAST

On the 3rd Friday of the month from 7:15am-9:00am, MPA hosts a breakfast on topics ranging from policy issues to community development. This event typically has **80-100 attendees** and is an ideal way to network with community leaders, elected officials and colleagues. Limited to two sponsors a month.

SPONSORSHIP: \$295

- Opportunity to give a 5-minute presentation
- Opportunity to hand out materials, use table tents or set up a booth
- Logo presence on the breakfast invitation
- Includes 1 breakfast

WILD RIDE

This event provides the community an education in offering a ground-level view of the land use planning and development process, as well as the economic development of a community or industry. 150-200 event attendees include elected officials, government staff, business leaders and community activists. Each attendee receives a booklet on the event day to use as a future reference guide.

SPONSORSHIP RANGE \$250-\$5000

BOWLING TOURNAMENT (August 10, 2017)

Choose a jurisdiction you want to bowl with and enjoy this relaxing time to get to know important officials and staff members that make the decisions you need to run your business! Nearly 50 elected officials and high-level government staff members participate in this informal affair.

SPONSORSHIP RANGE \$250-\$500

COMMON GROUND AWARDS CEREMONY

MPA's Common Ground recognizes community leaders, projects and events with successful collaboration for the overall benefit of the community. Emphasis is placed on collaboration that is **atypical** and falls outside of the normal day-to-day processes of our respective workplaces. Whether it is land development, economic development or community development, it is pertinent for all parties to find common ground and the Board-selected winners are bestowed their Common Ground Award at this annual banquet ceremony attended by more than 450 attendees.

SPONSORSHIP RANGE \$300-\$7000

Testimonials

"As a development consultant, supporting MPA is a no-brainer--it is the region's advocate for the commercial real estate industry." – Lucinda Smedley, Real Estate Consulting Group (RECG) and TREND Report

"As a firm primarily involved in public sector work, BWS Architects has gained access to whole new segment of the regional development community through our membership and engagement in MPA. MPA also provides an extraordinary opportunity to interact with our clients on relevant issues beyond the scope of any one individual project. It helps us to have a richer understanding of our client's goals and objectives from a broader perspective and to be part of the positive resolution of impediments to our mutual success." – Robin Shambach, Principal at BWS Architects

(Regarding the change in Pima County sewer connection fees) "I believe [MPA] saved my company a million dollars." – Roger Karber, Alta Vista Communities

"We've been members of MPA for over a decade. The organization is one of a kind in our region, in part because MPA is a powerful voice for reasoned, thoughtful policy on real estate and land development in Southern Arizona. It has been valuable for our company to be involved in the discussion and the effort for our community's stakeholders to find common ground on issues that affect us all." – Jeremy Sharpe, Rancho Sahuarita Company

"I have been involved in MPA for almost a decade. MPA is the group in Tucson that is actively addressing development issues and having great results. Their breakfasts provide a wealth of information and are a great networking opportunity. For my money, MPA is the organization to join." – William "Bill" Carroll, PE, President, Engineering and Environmental Consultants, Inc. (EEC)

"The Town of Marana finds value in partnering with MPA. We highly respect MPA's leadership and the methods they use in trying to create resolutions that benefit the entire community." – Mayor Ed Honea, Town of Marana

"MPA is one of the few organizations that truly gets down into the trenches and actually makes things happen to improve our regions quality of life and business environment. MPA does this through a collaborative effort with local jurisdictions, creating intelligent solutions to our community's planning, development and growth challenges." – Thomas J. Nieman, Principal, Cushman Wakefield | PICOR

"Wow- I've known that MPA is involved and important, but seeing this list of accomplishments really brings home how the organization has grown and become a true advocate for smart policy! Congratulations!" – Mitch Basefsky, Central Arizona Project (CAP)

(Regarding sewer connection fees credits) "Well worth my dues!" – Jeff Grobstein, Region President, Meritage Homes

"Since joining MPA, we have met many peers that share the same goals and values for development within the region. In addition, CYPRESS has become involved in several MPA Committees that operate on the forefront of policy change which is invaluable for our business and keeps us better informed. In a Town full of "alphabet" groups, MPA stands out as one of the few that brings together so many within the development community and has a strong voice as a result." – Kevin Hall, Cypress Civil Development